Also enclosed is a Fourth Supplemental Information Disclosure Statement. Any relevance of the single reference to the above captioned application was not known more than three months prior to submission of this Response. In particular, the Examiner cited child patent of the single reference, so Applicants are submitting the parent patent as well. Given the discovery of any relevance within the last three months, a petition fee is believed not to be necessary. If a petition fee is necessary, please charge deposit account 23-1925 for the petition fee.

CONCLUSION

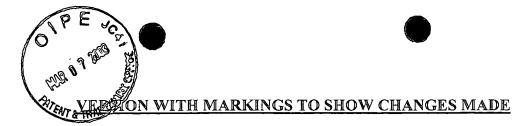
Each of the rejections in the Office Action dated December 4, 2002 have been addressed and no new matter has been added. Applicants submit that all of the pending claims are in condition for allowance and notice to this effect is respectfully requested. The Examiner is invited to call the undersigned if it would expedite the prosecution of this application.

Respectfully submitted,

Swell

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IN THE CLAIMS:

Please amend the claims as follows:

RECENSE MAR 1 3 2003 GROUPS the first (amended) The method of Claim 163, further comprising: 165. generating multiple standing orders, the multiple standing orders inclu standing order [receiving a second order for one or more of said plurality of el commerce system products or services;

generating a second profile, said second profile comprising said second order and specifying a recurrence for said second order, wherein said second order automatically recurs one or more times according to said specification; and wherein said second profile further specifies a second recurrence interval upon elapse of which said second order is to recur].

- 170. (amended) The method of Claim 157, wherein said receiving further comprises receiving said first order for products or services into a shopping cart and further wherein said generating further comprises generating said first profile from said shopping cart in response to selection of a link associated with the shopping cart[a single action by a user].
- 183. (amended) The electronic commerce of Claim 181, wherein said order management system is further operative to:

generating multiple standing orders, the multiple standing orders including the first standing order [receive a second order for one or more of said plurality of electronic commerce system products or services; and

generate a second profile, said second profile comprising said second order and specifying a recurrence for said second order, wherein said second order automatically recurs one or more times according to said specification; and wherein said second profile further specifies a second recurrence interval upon elapse of which said second order is to recur].

- 188. (amended) The electronic commerce system of Claim 174, wherein said order management system is further operative to receive said first order for products or services into a shopping cart and generate said first profile from said shopping cart in response to <u>selection of a link associated with the shopping cart[a single action by a user].</u>
- 189. (amended) The electronic commerce system of Claim 174, wherein said first order for products or services may be specified in [caches] <u>eaches</u> or bulk.
- 195. (amended) In a method for facilitating electronic ordering of a product or service in response to a [client] <u>user</u> selection through a network, said network comprising at least one server computer capable of communicating with a browser system located at a remote client computer, an improvement comprising:

establishing a standing order in response to the selection of the product or service.